



## **HOME TO THE MOPANI/REDPATH ZAMBIA OPEN & RANKED THE NUMBER 1 GOLF COURSE IN ZAMBIA**

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Nkana Golf Club can boast on the following amenities on offer:

- 18 – Hole Championship Golf Course with breathtaking water features
- First Class Practice Facilities which includes a 250m Driving Range, a Short Game & Putting Area
- Newly Renovated Clubhouse which includes a modern state of the art bar – a definite draw card for both member and visitor to enjoy a cold beverage after a long day at the office
- Outdoor Restaurant overlooking the awe-inspiring dam and 18<sup>th</sup> green
- Callow Hall to host Corporate Seminars
- Boardroom to host Corporate and/or Private meetings
- Upper Deck Patio including a bar and inside hall for private functions

Our membership has always been filled with the most influential people in Kitwe and it is a place where businessman and women congregate to enjoy our majestic amenities.

We hereby cordially welcome you and your business to appreciate the natural beauty that Mother Nature molded on our doorstep and join the local golfing network by taking up the sponsorship opportunities on offer.

The Club Competitions and Corporate Golf Days are by far our most popular and noteworthy days at Nkana Golf Club. These days provides an opportunity for sponsors to interact with fellow golfers and show case their product and/or services.

Recognizing that different companies have different marketing strategies, Nkana Golf Club has taken cognizance of this when deciding on its basket of offerings. It is, therefore, our pleasure to offer you and/or your company the following sponsorship options:

# CLUB COMPETITION SPONSORSHIPS

## **A. Wednesday Club Competitions**

### **Sponsorship Amount – K 750**

Prize Breakdown (Vouchers)

- Winner – K 200
- Runner-Up – K 175
- 3<sup>rd</sup> Place – K 150
- 4<sup>th</sup> Place – K 125
- 5<sup>th</sup> Place – K 100
- Subsidiaries – Driving Range Token (3 x buckets)

### **Wednesday Sponsorship Benefits:**

- 1 x Complimentary 4-Ball valued at K 160
- Branding rights on the golf course, halfway house, carpark and clubhouse
- An opportunity to address the players at prize giving
- Distribution of promotional material on the day
- Mentioning in weekly newsletter as a sponsor

### Sponsorship Options

1 x Wednesday Tournament	– K 750
5 x Wednesday Tournaments	– K 3500
10 x Wednesday Tournaments	– K 6500

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**B. Saturday Club Competitions, Golf Majors & Monthly Medal Sponsorship**

**Individual Format Tournaments (IPS, Individual Bonus Bogey and American Stableford)**

**Sponsorship Amount – K 2000.00**

Prize Breakdown (Vouchers)

- Winner – K 400.00
- Runner-Up – K 300
- 3<sup>rd</sup> Place – K 250
- 4<sup>th</sup> Place – K 225
- 5<sup>th</sup> Place – K 200
- 6<sup>th</sup> Place – K 175
- 7<sup>th</sup> Place – K 150
- 8<sup>th</sup> Place – K 125
- 9<sup>th</sup> Place – K 100
- 10<sup>th</sup> Place – K 75
- Subsidiaries – Driving Range Token (3 x buckets)

As a potential guarantor, you and/or your company may select any of the following sponsorship options:

Sponsorship Options:

1. 1 x Individual Tournament Sponsorship – K 2000
2. 2 x Individuals Tournament Sponsorship – K 3500
3. 4 x Individuals Tournament Sponsorship – K 6000

## **Team Format Tournaments (Betterball & 4 Ball Alliance)**

**Sponsorship Amount – K 4000**

### **a) Betterball Stableford**

#### Prize Breakdown (Vouchers)

- Winners – K 350 x 2
- Runner-Ups – K 300 x 2
- 3<sup>rd</sup> Place – K 250 x 2
- 4<sup>th</sup> Place – K 225 x 2
- 5<sup>th</sup> Place – K 200 x 2
- 6<sup>th</sup> Place – K 175 x 2
- 7<sup>th</sup> Place – K 150 x 2
- 8<sup>th</sup> Place – K 125 x 2
- 9<sup>th</sup> Place – K 100 x 2
- 10<sup>th</sup> Place – K 100 x 2
- Subsidiaries – Driving Range Token (3 x buckets)

### **b) 4 Ball Alliance**

#### Prize Breakdown (Vouchers)

- Winners – K 300 x 4
- Runner-Ups – K 250 x 4
- 3<sup>rd</sup> Place – K 200 x 4
- 4<sup>th</sup> Place – K 150 x 4
- 5<sup>th</sup> Place – K 100 x 4
- Subsidiaries – Driving Range Token (3 x buckets)

As a potential guarantor, you and/or your company may select any of the following sponsorship options:

#### Sponsorship Options:

1. 1 x Team Format Tournament – K 4000
2. 2 x Team Format Tournaments – K 7500
3. 4 x Team Format Tournaments – K 14,000

**Golf Majors 2019 (Competition Format = IPS)**

**Sponsorship Amount – K 5500**

1. Masters (April 5 – 8)
2. US Open (June 14 – 17)
3. The Open Championship (July 19 – 22)
4. The PGA Championship (August 16 – 19)

Prize Breakdown (Vouchers)

- Winner – K 1500
- Runner-Up – K 1000
- 3<sup>rd</sup> Place – K 750
- 4<sup>th</sup> Place – K 600
- 5<sup>th</sup> Place – K 400
- 6<sup>th</sup> Place – K 350
- 7<sup>th</sup> Place – K 300
- 8<sup>th</sup> Place – K 250
- 9<sup>th</sup> Place – K 200
- 10<sup>th</sup> Place – K 200
- Subsidiaries – Driving Range Token (3 x buckets)

Sponsorship Options:

- 1 x Major Tournament – K 5500
- 2 x Major Tournaments – K 10,000
- All 4 x Tournaments – K 18,000

## **Monthly Medals**

**Sponsorship Amount – K 6000**

### Prize Breakdown (Prizes)

- Overall Monthly Medal Winner Prize – K 750
- Monthly Medal Trophy – K 350
- Divisions prizes (A, B, C & Ladies) – K 4400 (K 1100 per division, 3 prizes per division)
- Subsidiaries – K 500 (NTP x 2 and Longest Drives x 2)

### Sponsorship Options:

- 1 x Monthly Medal Tournament – K 6000
  - 2 x Monthly Medal Tournament – K 11,000
  - 4 x Monthly Medal Tournament – K 20,000
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# **CORPORATE GOLF DAYS**

(All Package Options are calculated on a field of 100 players)

## **Corporate Package Options:**

### **Bronze Bundle**

- Green fees @ K 60.00 per player (member's rates)
- Competition fees @ K 35.00 per player (standard rates)
- Halfway house @ K 35.00 per player
- Water stations (hole 5 & 15) @ K 15 per player per water station
- Dinner Options
  - 4-Ball Platter @ K 250.00
  - Braai pack @ K 105.00 per player
- Prizes (discretion of company)

### **Silver Bundle**

- Green fees @ K 60.00 per player (member's rates)
- Competition fees @ K 35.00 per player (standard rates)
- Basic Goody Bag (One Sleeve of Golf Balls, a packet of tees and a pencil) (discretion of company)
- Halfway house @ K 35.00 per player
- Water stations (hole 5 & 15) @ K 15.00 per player per water station
- Dinner Options
  - 4-Ball Platter @ K 250.00
  - Braai pack @ K 105.00 per player
- Prizes (discretion of company)

### **Gold Bundle**

- Green fees @ K 60.00 per player (member's rates)
- Competition fees @ K 35.00 per player (standard rates)
- All-inclusive Goody Bag (Golf Shirt, Cap, One Sleeve of Golf Balls & a packet of tees) (discretion of company)
- Halfway house @ K 35.00 per player (players only)
- Water stations (hole 5 & 15) @ K 15.00 per player per water station
- Dinner Options
  - 4-Ball Platter @ K 250.00
  - Braai pack @ K 105.00 per player
- Prizes (discretion of company)



## **CONCLUSION**

Nkana Golf Club would like to take this opportunity and sincerely thank you for considering this invitation and looking forward to potentially working with you to improve and advance the name and profile of your business. The Club Competitions & Corporate Golf Days are not only important to the well-being and financial stability of the club, but most importantly it is an opportunity for our community and businesses in Kitwe to enjoy some outdoor activity in peaceful surroundings.

## **CONTACT DETAILS**

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